



Gift for Life's **KINGS & QUEENS** Casino Night Benefitting DIFFA

Indulge in Royal Carousing . . .

Sunday January 31, 2009, 6:30PM to 10:30 PM, During the New York International Gift Fair®
La.venue, 608 W. 28th Street, New York City

SPONSORSHIP OPPORTUNITIES*

Take your place among Industry Nobility. Crown yourself a winner in the ongoing fight against AIDS. All proceeds benefit DIFFA: Design Industries Foundation Fighting AIDS.

THREE-OF-A-KIND Sponsor Package at \$5,000

- Ten (10) tickets for you and your clients
(12 tickets if you commit before October 15th!)
- Half-page ad in program
- \$500 in playing chips (\$50 per guest)

TWO PAIR Sponsor Package at \$2,500

- Eight (8) tickets for you and your clients
(10 tickets if you commit before October 15th!)
- Half-page ad in program
- \$400 in playing chips (\$50 per guest)

ONE PAIR Sponsor Package at \$1,000

- Four (4) tickets for you and your clients
(6 tickets if you commit before October 15th!)
- Acknowledgment in program
- \$200 in playing chips (\$50 per guest)

HIGH CARD Sponsor Package at \$500

- Two (2) tickets for you and your clients
(3 tickets if you commit before October 15th!)
- Acknowledgment in program
- \$100 in playing chips (\$50 per guest)



Entertainers at Gift For Life's 2009 Casino Night, La.venue



Hitting the Craps table, cocktail in hand!



Guests in the Rosemount Estate Royal Flush VIP Lounge

*Please note that there are opportunities for top tier sponsorship.
For more info, please call Steven Williams at 212.727.3100.



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SPONSORSHIP RESPONSE FORM

Name/Company _____

(as you wish it to appear in printed materials)

Contact _____

Address _____

City _____ State/Country _____ Zip Code _____

Telephone _____ Fax _____ E-mail _____

Please Reserve the Following:

___ **THREE-OF-A-KIND Sponsor Package** at \$5,000

___ **TWO PAIR Sponsor Package** at \$2,500

___ **ONE PAIR Sponsor Package** at \$1,000

___ **HIGH CARD Sponsor Package** at \$500

___ **Individual Ticket(s)** at \$150

Would you like to be a part of this amazing event but you can't attend?

___ List me as a supporter in all printed materials with a **FULL PAGE** ad in program book (\$1,000)

___ List me as a supporter in all printed materials with a **HALF PAGE** ad in program book (\$500)

___ I/We cannot attend, but have enclosed a contribution in the amount of \$_____.

Payment:

___ A check made payable to DIFFA in the amount of \$_____ is enclosed.

___ Please bill my: ___ AmEx ___ Visa ___ MasterCard ___ Discover

Credit Card Number _____ Expiration Date _____

Signature _____ If Corporate Card, Company Name _____

Please reply by November 6, 2009 to be included in Gift for Life's KINGS & QUEENS Casino print invitation and media, and by December 22, 2009 for inclusion in the Casino event program.

Checks may be mailed to: *Gift for Life, c/o DIFFA, 200 Lexington Ave, Suite 1016, New York, NY 10016*. For further information, please call Steven Williams at (212) 727 3100 or e-mail swilliams@diffa.org. Please make checks payable to DIFFA. All tickets are non-refundable. For U.S. residents, \$90 of each ticket is a non-tax-deductible charge for food, beverage, and entertainment. Payments in excess of \$90 per person and contributions in return for which no goods or services were received are tax deductible as a charitable contribution (DIFFA Tax ID 13-3224150).