

TITLE Sponsor Package at \$25,000

- Company name listed with event title in all DIFFA promotional material, including press releases
- Premier logo placement on all DIFFA email invites, promotions, event signage, and DIFFA.org website, with hyperlink to your company site.
- Twenty (20) tickets for event
- A designated space or table for on-site promotion or activation
- Opportunity to offer product(s)/services to picnic basket designers
- Stand-alone pre-event acknowledgment on DIFFA social media (Facebook, Twitter and Instagram)
- Potential additional branding opportunities (TBD)

PLATINUM Sponsor Package at \$15,000

- Prominent logo placement on all DIFFA email invites, promotions, event signage and website
- Acknowledgment in all DIFFA press releases
- Fifteen (15) tickets for event
- A designated space or table for on-site promotion or activation
- Opportunity to offer product(s)/services to picnic basket designers
- Stand-alone pre-event acknowledgment on DIFFA social media (Facebook, Twitter and Instagram)
- Potential additional branding opportunities (TBD)

GOLD Sponsor Package at \$10,000

- Logo inclusion on all DIFFA email invites, promotions, website and event signage
- Acknowledgment in all DIFFA press releases
- Ten (10) tickets for event
- Opportunity to offer product(s)/services to picnic basket designers
- Stand-alone pre-event acknowledgment on DIFFA social media (Facebook, Twitter and Instagram)

SILVER Sponsor Package at \$5,000

- Listing on DIFFA email invites, promotions, website and event signage
- Acknowledgment in all DIFFA press releases
- Four (4) tickets for event
- Opportunity to offer product(s)/services to picnic basket designers
- Pre-event acknowledgment on DIFFA social media (Facebook, Twitter and Instagram)

BRONZE Sponsor Package at \$2,500

- Listing on DIFFA email invites, promotions, website and event signage
- Two (2) tickets for event
- Pre-event acknowledgment on DIFFA social media (Facebook, Twitter and Instagram)

FRIEND Sponsor Package at \$1,000

- Listing on DIFFA website and event signage
- One (1) ticket to event
- Pre-event acknowledgment on DIFFA social media (Facebook, Twitter and Instagram)

Please confirm your sponsorship by completing the reservation form below. Space is VERY limited. Email your completed form to droberson@diffa.org

Name/Company _____
(as you wish it to appear in event collateral)

Contact _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ email _____

PLEASE RESERVE THE FOLLOWING:

- | | |
|------------------------------------|---------------------------------|
| _____ TITLE SPONSOR at \$25,000 | _____ SILVER SPONSOR at \$5,000 |
| _____ PLATINUM SPONSOR at \$15,000 | _____ BRONZE SPONSOR at \$2,500 |
| _____ GOLD SPONSOR at \$10,000 | _____ FRIEND SPONSOR at \$1,000 |

PAYMENT INFORMATION

enclosed is my check (payable to DIFFA) in the amount of _____

or Please charge my ___ VISA ___ MasterCard ___ American express ___ Discover ___ Check

Card Number _____ exp. Date _____ Security Code _____

Name on Card _____ Signature _____

THANK YOU FOR YOUR GENEROUS SUPPORT OF DIFFA!

DIFFA: Design Industries Foundation Fighting AIDS | 16 West 32nd Street, Suite 402 | New York, NY 10001 | T: 212-727-3100 | www.diffa.org