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Lucinda Loya Interiors and German Kitchen Center Unveil a Stunning Kitchen Designed for Entertaining at DIFFA's Dining by Design 2019

NEW YORK, March 2019 - Lucinda Loya Interiors is pleased to partner with German Kitchen Center (GKC) for this year's Dining by Design showcase presented by the Design Industries Foundation Fighting AIDS (DIFFA) from March 21 to 25 at Pier 92 in New York City. GKC's display designed by Houston-based interior designer Lucinda Loya will invite guests to a contemporary culinary space bringing together her passion for dining and entertaining.

Named one of Vogue's 125 influential tastemakers and one of Salonniere's best party hosts, Loya envisioned a stunning kitchen which encompasses the beauty and comfort of making guests feel welcomed and the host at ease. GKC, the only European multi-brand kitchen store in the U.S., provided the central motif for the vignette - a stunning dining table and chairs by Austrian wood manufacturer, Team 7. All Team 7 products are environmentally friendly and comprised of 100 percent solid wood sourced from trees grown in their own forests. The unique installation also features iconic SOLEIL NOIR lighting fixtures by Luceplan, lavish textiles by Dedar, and a striking rug by The Rug Company.

"Quality interiors are important to me, which is why Lucinda Loya Interiors chose to work with our wonderful vendors," said Loya. "We pride ourselves on implementing originality into every project and we have something unique and artful to offer our audience this year at DIFFA. We are honored to be included and look forward to supporting the AIDS Foundation once again, and through another platform."

ABOUT LUCINDA LOYA

In a word, Lucinda Loya is passionate. Spanning design, career, family, and charity, her passion is prevalent in all aspects of her life, including the professional, personal, and social worlds. Lucinda has built a name for herself as one of the nation's premier interior decorators, making Houston-based Lucinda Loya Interiors one of the most sought after design firms in the country. Her trademark "eclectic", high end-style has recently been featured in the Wall Street Journal, The New York Post's Alexa and has been featured on CBS's – Living Large, Law and Order: SVU and HGTV.

ABOUT GERMAN KITCHEN CENTER

Founded in 2011, German Kitchen Center is the only national multi-brand European kitchen chain and cabinetry retailer with products from the world's ultra-luxury brands including Matteo Gennari, Team 7, Leicht, Doca, Pianca, Stosa and Nobilia. German Kitchen Center operates 17 showrooms across the country with locations in Atlanta, Denver, Dallas, Chicago, Miami, Greenwich, Los Angeles, Seattle, Washington D.C., and New York City.

ABOUT DIFFA

DIFFA: Design Industries Foundation Fighting AIDS raises awareness and grants funds to organizations that fight HIV/AIDS by providing treatment and direct care services for people living with or impacted by the disease, offering preventative education programs targeted to populations at risk of infection, or supporting public policy initiatives. DIFFA is one of the largest funders of HIV/AIDS service

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and education programs in the United States, mobilizing the immense resources and creativity of the design community. Since its founding in 1984, DIFFA has emerged from a grassroots organization into a national foundation based in New York City with chapters and community partners across the country that, working together, have provided more than \$41 million to hundreds of HIV/AIDS organizations nationwide. www.diffa.org.

ABOUT DINING BY DESIGN

DINING BY DESIGN is DIFFA's marquee event showcasing designers, manufacturers and creative individuals who bring their vision and passion to the table. Running from March 21 – 25, 2019, in conjunction with the Architectural Digest Home Design Show at Pier 92, DINING BY DESIGN features an array of dining installations on display for four days, and includes exclusive special events. All event proceeds goes toward DIFFA's work to fight HIV/AIDS and to raise awareness that the fight against HIV/AIDS is not over and demonstrate the power we have to combat this disease.