



Flora

School of Visual Arts Interior Design Booth for DIFFA – Dining By Design

Pier 92 / Booth 23 711 12th Avenue New York, NY 10019

Open to the public: Friday, March 22 - Saturday, March 23 / 10am - 6pm, Sunday March 24 /

10am - 5pm

For all press inquiries, please email Erin Davis at edavis9@sva.edu

The School of Visual Arts Interior Design Department is pleased to announce *Flora*, a dining environment created in conjunction with DIFFA's Dining by Design event. For the second year in a row, SVA's Interior Design department has had the honor of participating in Dining by Design. This year, four 3rd year students, **Yany Jiayang Wang**, **Mengqi Wu**, **Kyungmin Kim**, and **Susie Xixian Shu**, have created a dining space inspired by the bloom of a flower. This group of students were mentored by **Ed Ku** and **Etienne Coffinier** and led by Department Chair, **Dr. Carol Bentel** and faculty member, **Jack Travis**.

Each of the many layers that make up this environment represent anatomical components of a flower in bloom. *Flora* represents hope with the flowing nature of a pistil-like light fixture, and people through the many curved 'petals' that supporting one another to make the structure complete.

They have written a small statement below:

We were inspired by the composition of flowers. In Flora, the flower pistil represents hope, and the petals represent human beings. Regardless of whether people are HIV + or -, we are people. Together, we support each other and protect ourselves, our hope, and our future.

Our design goal is for people who come visit the space will act as pollen to spread positive attitudes. Using materials that flow into one another, we aim to create a calming and peaceful dining space.

The School of Visual Arts Interior Design department is a leader in fostering critical and groundbreaking Interior Design through its undergraduate degree program.

SVAID is located at 133/141 W. 21st Street – 11th Floor, New York, NY





