



CAPPELLINI AND ANTONIO FACCO COLLABORATE FOR 2017 DIFFA SHOWCASE

A Contemporary Design for Cappellini's Debut Presentation

NEW YORK, NY (March 2017) – Leading Italian furniture brand [Cappellini](#), and Milan-based designer, Antonio Facco are collaborating on a striking showcase for the annual [DIFFA Dining by Design](#) event **March 16-20, 2017**. Curated by Facco and Cappellini Founder, Giulio Cappellini, the display will showcase the diverse offering of brand's quality luxury furnishings collection.

Following previous collaborations for the brand, Cappellini and Facco created a dilated dining room perfect for experiencing peaceful moments with family and friends. The mirrored design, populated by classic pieces from the Cappellini collection, includes two white lacquer Gamma Tables by Jasper Morrison as the focal point of the landscape, flanked by the oversized Big Shadow floor lamps by Marcel Wanders. Shiro Kuramata's iconic red acrylic Revolving Cabinets add a dramatic touch to the design. The rigor, symmetry and balance of colors represent distinctive traits of the Cappellini products.

The showcase marks Cappellini and Antonio Facco's first year participating in DIFFA.

“With this being Cappellini's debut year at DIFFA, we wanted to create a design that highlights the brand's evolving direction and comprehensive offering, while also incorporating classic and iconic Cappellini pieces,” stated Giulio Cappellini. “Antonio is a master at telling stories through design and we've collaborated on an installation that fully reflects the company's philosophy.”

“Our work and design for DIFFA was a great opportunity to express our creativity at one of the industry's most exciting showcases,” stated Antonio Facco. “It is always an incredible experience to collaborate with Giulio and I'm thrilled to have the opportunity to contribute to a design so representative of the Cappellini brand.”

For more information on Cappellini, please visit www.cappellini.com. For more information on Antonio Facco, please visit www.antoniofacco.com.

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ABOUT CAPPELLINI

Founded in 1946, Cappellini has become synonymous with contemporary, avant-garde design. Over the years it has launched some of the world's greatest designers, producing innovative and high quality furnishings. Cappellini's collection is characterized by experimentation and the exploration of new ways of living, furnishing the whole domestic landscape from the living room to the studio and bedroom, but also contract areas such as lounges, hotels and restaurants. Many of these products have also become iconic pieces are exhibited in museums throughout the world - Victoria & Albert Museum in London, the MOMA in NY and the Pompidou Centre in Paris. Giulio Cappellini creator of the company's uniqueness and emblematic figure in the international design scene is universally recognized as a talent scout of young designers: some examples include Jasper Morrison, Marcel Wanders, the Bouroullec brothers and Marc Newson. Giulio Cappellini is the Art Direction of Cappellini and also looks after the company's product range and communication strategies. He has recently been nominated by Time magazine as one of the most important trendsetters in the world. Cappellini is available worldwide. Its flagship stores are located in Milan, Rome, Paris, Bruxelles, New York, Los Angeles, Manila and in other main capital cities with the other brands of the Group. The head offices are in Meda, Brianza district.

ABOUT ANTONIO FACCO

Antonio Facco was born in 1991. Various collaborations with architects and designers throughout his academic studies at the European Institute of Design led him to found Dedra, a multidisciplinary channel of design and visual arts which hosts creative young people with different skills and living in various parts of the world (Milan, Italy - Urbino, Italy - Brighton, UK). Following several exhibitions and after graduating as Interior Designer, at 22 years old, he began to collaborate with Cappellini. The most intimate root

of his work can be found in his curiosity and transversal interests. He feels the impelling urge to tell stories always leading the human being to identify with the proposed creative image. His aesthetics can be summarized as an attentive debate between a formal impulsiveness and a thoughtful research on the limits of materials and application of new technologies. The Study offers a crosswise design based on an effective research which combines anthropological, aesthetic and innovative aspects.

MEDIA CONTACT FOR CAPPELLINI:

Marlene C. Capron

Karla Otto New York

marlene.capron@karlaotto.com

212.255.8588