

DINING BY DESIGN NEW YORK 2018 PROGRAM BOOK ADVERTISING OPPORTUNITIES

The DINING BY DESIGN program book is a full-color 7" X 9" publication distributed to all DBD attendees and supporters, as well as guests of the ADHD show (estimated distribution to 12,000 individuals)

Company / Organization: _____

Contact: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____

E-mail: _____

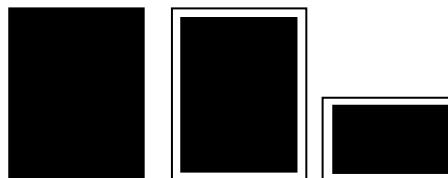
DEADLINE FOR SUBMISSION: Monday, March 5

Advertising Rates:

- | | |
|--|--|
| _____ \$5,000 – Back Exterior Cover | _____ \$6,000 – Center Two-Page Spread |
| _____ \$4,500 – Interior Front or Back Cover | _____ \$1,000 – Color Full Page |
| _____ \$2,000 – Two-Page Spread | _____ \$ 500 – Color Half-Page |

Mechanical Requirements:

- ℓ Program Trim Size: 7" x 9"
 - For Full Page Ads & Covers with bleeds provide ¼ each side (7.5" X 9.5")
 - For Full Page Ads, no bleeds, please provide as 6.5" X 8.5"
 - For Half Page Ad (horizontal), no bleed option, provide as 6.5" X 4"
- ℓ Printing Method: 4/4 (process color)
- ℓ All materials must be supplied as digital files, at least 300dpi, camera ready
- ℓ JPG, EPS, PSD, In Design or high-res PDF files ONLY formats accepted
- ℓ Supply all support art & fonts or embed into files



DIFFA reserves right to reject artwork / copy that it considers objectionable or inappropriate

Submission Process:

- ℓ All materials must be submitted to sphillips@diffa.org by 5 pm on Monday, March 5, assembled and layout for press. For files over 15mb please contact for alternate delivery options.

PLEASE COMPLETE BOTH SIDES



DINING BY
DESIGN 

MARCH 22-26, 2018

Co-located at Pier 92 / visit diffa.org

Payment Information:

Please find attached a check in the amount of \$ _____

Please charge my:

Visa MasterCard American Express Discover

Card Number

Exp. Date:

Security Code:

Name on Card: _____

Signature: _____
