

PICNIC BY DESIGN

SPONSORSHIP OPPORTUNITIES

Wednesday, September 5th, 2018 • Viacom Rooftop • 1515 Broadway NYC

TITLE Sponsor Package at \$15,000

- Company name listed with event title in all promotional material, including press releases
- Premier logo placement on all email invites, promotions, event signage, and website, with hyperlink to company site
- Twenty (20) tickets for event
- Opportunity to offer product(s)/services to picnic basket designers
- Stand-alone pre-event acknowledgment on DIFFA social media (Facebook, Twitter and Instagram)
- Potential additional branding opportunities (TBD)

PLATINUM Sponsor Package at \$10,000

- Premier logo placement on all email invites, promotions, event signage and website
- Acknowledgment in all press releases
- Fifteen (15) tickets for event
- Opportunity to offer product(s)/services to picnic basket designers
- Stand-alone pre-event acknowledgment on DIFFA social media (Facebook, Twitter and Instagram)
- Potential additional branding opportunities (TBD)

GOLD Sponsor Package at \$5,000

- Logo inclusion on all email invites, promotions, website and event signage
- Acknowledgment in all press releases
- Eight (8) tickets for event
- Opportunity to offer product(s)/services to picnic basket designers
- Pre-event acknowledgment on DIFFA social media (Facebook, Twitter and Instagram)



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SILVER Sponsor Package at \$2,500

- Listing on email invites, promotions, website and event signage
- Four (4) tickets for event
- Opportunity to offer product(s)/services to picnic basket designers
- Pre-event acknowledgment on DIFFA social media (Facebook, Twitter and Instagram)

BRONZE Sponsor Package at \$1,000

- Listing on email invites, promotions, website and event signage
- Two (2) tickets for event
- Pre-event acknowledgment on DIFFA social media (Facebook, Twitter and Instagram)

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SPONSORSHIP RESPONSE FORM

Please confirm your sponsorship by completing the reservation form below. Space is limited.
Email your completed form to swilliams@diffa.org

Name/Company _____
(as you wish it to appear in event collateral)

Contact _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ email _____

PLEASE RESERVE THE FOLLOWING:

_____ TITLE SPONSOR at \$15,000

_____ SILVER SPONSOR at \$2,500

_____ PLATINUM SPONSOR at \$10,000

_____ BRONZE SPONSOR at \$1,000

_____ GOLD SPONSOR at \$5,000

_____ FRIEND SPONSOR at \$500

PAYMENT INFORMATION

enclosed is my check (payable to DIFFA) in the amount of _____

or Please charge my ___ VISA ___ MasterCard ___ American express ___ Discover ___ Check

Card Number _____ exp. Date _____ Security Code _____

Name on Card _____ Signature _____

THANK YOU FOR YOUR GENEROUS SUPPORT OF DIFFA!

DIFFA: Design Industries Foundation Fighting AIDS | 16 West 32nd Street, Suite 402 | New York, NY 10001 | T: 212-727-3100 | www.diffa.org

