

AIDS IS NOT OVER- THERE IS STILL NO CURE!

DIFFA DESIGN INDUSTRIES FOUNDATION FIGHTING AIDS

GET EDUCATED GET TESTED GET TREATED

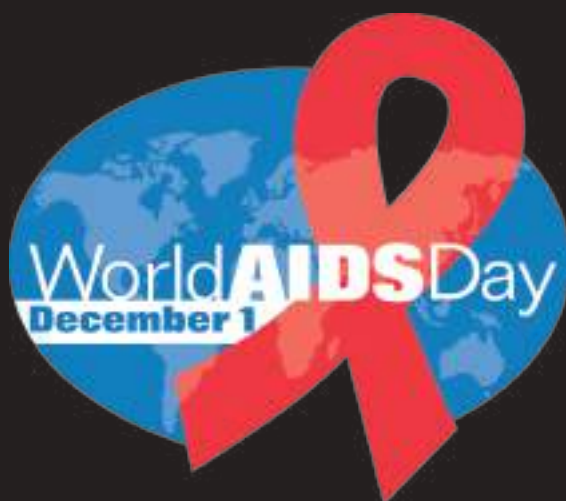
On this **World AIDS Day**, DIFFA remembers the over 500,000 people who have died from HIV/AIDS in the U.S. and celebrates the progress in new diagnostic methods and antiretroviral medicine that are saving lives.

There are still more than 1.1 million people living with HIV in the United States today.

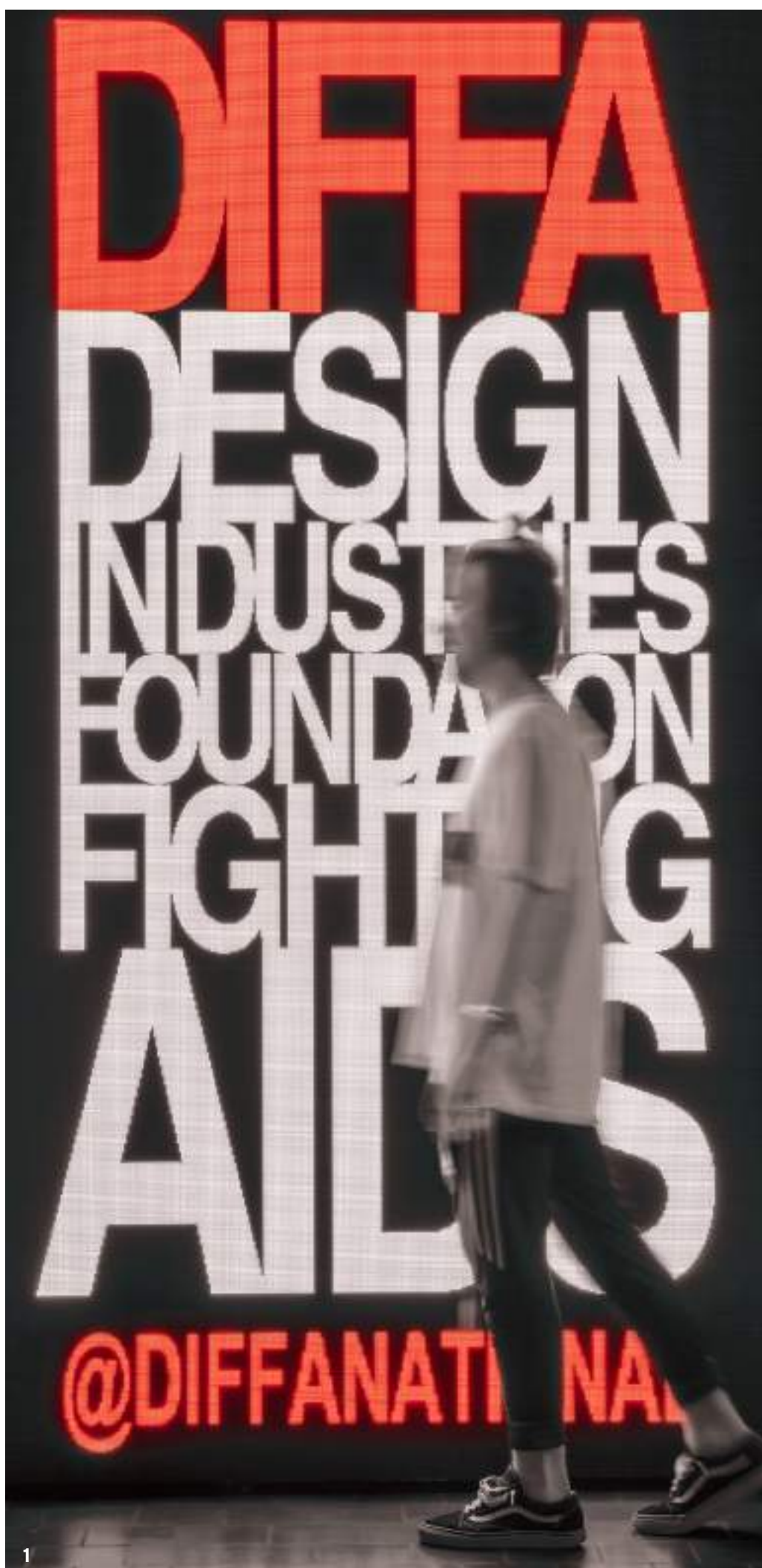
Design Industries Foundation Fighting AIDS (DIFFA) raises awareness and grants funds to organizations that provide treatment, direct

care services, preventive education programs, advocacy for individuals impacted by HIV/AIDS, and related challenges, including drug abuse and homelessness, that directly impact new HIV/AIDS infections. In 2018 alone, DIFFA and its granting partner, Gift for Life, granted over \$1 Million to AIDS Service Organizations nationwide.

Join DIFFA and the design community in our efforts to end HIV/AIDS and stop new diagnoses.



For more information and to make a donation, visit diffa.org/donate



Each March, the eyes of the design world descend upon New York City for the Design Industries Foundation Fighting AIDS' (DIFFA) annual fundraiser. DIFFA's signature event sees many of the industry's top designers, architects, artists and manufacturers collaborating on an array of elegant and thought-provoking installations to raise much-needed funds to provide education and services for people living with HIV and AIDS.

In March 2020, look for a re-imagined DIFFA extravaganza, "DIFFA By Design"—a three-day confluence of design, art, shopping, and festivities.

To get involved in this year's DIFFA By Design, visit diffa.org.

1. 2019 Dining By Design fundraiser;
2. Patrick Mele for Benjamin Moore;
3. Members of the design community attending the 2019 Cocktails By Design;
4. Teknion, Studio TK, LUUM + Tarkett + Huntsman;
5. Gensler + Knoll + Studios Architecture + WB Wood;
6. Interior Design

Photos 1 and 6 courtesy of Eric Laignel
Photos 2, 3, 4, and 5 courtesy of Alan Barry



Bailey House has been a grateful partner of DIFFA's for nearly three decades. **DIFFA's support-in its many forms-has literally been lifesaving** and helps Bailey House residents live longer, healthier, happier lives."

- ANDREW COAMEY, EXECUTIVE DIRECTOR, BAILEY HOUSE



DIFFA & GIFT FOR LIFE NATIONAL GRANTEES

AIDS Leadership Foothills-Area Alliance (ALFA)

Ali Forney Center

ALPHA Workshops

Allies for Health + Wellbeing

Bailey House

Callen-Lorde Community Health Center

Equity Federation Institute

GMHC

God's Love We Deliver

Hetrick-Martin Institute (HMI)

Housing Works

Jerusalem House

North Idaho AIDS Coalition

Peter & Paul Community Services

Planned Parenthood of New York City

Services and Advocacy for GLBT Elders (SAGE)

Southwest Center for HIV/AIDS (SWHIV)

The Aliveness Project

The Correctional Association of New York

Vermont CARES

Visual AIDS for the Arts

VOCAL-NY



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diffa by design

Don't miss the opportunity to participate in DIFFA's signature annual fundraising event!

Dining By Design has been relocated, renovated, and restructured to become "DIFFA By Design" (DBD). Located in New York City on Manhattan's Fifth Avenue, this expanded event has transformed into a three-day confluence of design, art, shopping, and festivities. From the opening night DBD Gala to the one-of-a-kind industry chats, DBD will showcase the latest in the design world, all while raising money in the fight against HIV/AIDS.

Save the date for the DIFFA's signature event of the year!

MARCH 26-28, 2020

NEW LOCATION

Center 415 | 415 Fifth Avenue | NYC

**DIFFA
DESIGN
INDUSTRIES
FOUNDATION
FIGHTING
AIDS**



EvensonBest

Gensler

INTERIOR
DESIGN

Knoll

MANHATTAN



millerblaker

NOVITĀ
communications

rockwellgroup

